

Finally Help has Arrived!!!

Business Intelligence to Grow SME Revenues and Qualify for Growth Capital

What we do.....

A) Conduct Revenue and RiZk AuditSM

- +On-site workshop for types of Revenues, sources, how to grow, along with risk factors and identification of exposures
- +Scenarios / stress testing of financial money-making model

B) Re-Position Business Strategy to build on strengths and shore up gaps for efficiency and cost savings

- +Identify strengths and weaknesses as per Company goals
- +Gap analysis and remedies

C) Sharpen the Competitive Edge

- +Develop performance metrics relevant to SME that confirm desired performance is happening
- +Clarify financial objectives and congruence with business plans
- +Check alignment of operations with corporate governance, risk management goals and expected outcomes
- +How to re-balance/improve Value Creation of Biz
- +Adjust SME profit and risk profile to qualify for bank loans and other needed capital for growth



Don't just Survive...be a Winner!



Value creation for SME's through pro-active revenue and risk management



Q: Is your Bank giving you **mixed signals**? Sometimes STOP, then GO? Are you showing slumping Revenues or Profitability? or a high Risk profile?



Well-Known Reasons why SME Fail:

1. Lack of Vision, Strategies, and Plans
2. Poor Management Teams
3. Lack of Real and Effective Structure
4. Lack of Business and Technical Infrastructure
5. Under-Capitalization
6. Severe Competition with No Real counter Business Strategy
7. Ineffective Marketing and Sales Campaigns
8. Too much Credit lines to Customers

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Why use Khidr Solutions?

Benefits

- **Access to Capital.** A pro-active business strategy to generate new Revenues and manage Risk enhances Profitability and lowers your enterprise risk profile. Opens access to bank or investor capital, increasing credit limits or lowers cost of funds.
- **Increase Revenue.** Formalizing performance measurements and business practices helps drive sales, efficient operations and improves risk assessment leading to a better bottom line.
- **Save Time.** With plans, maps, risk tools and more, **KSC** brings structure and timeliness to business management activities; improving operational effectiveness and overall value creation for SME.
- **Improve Safety.** Actively managing risk reduces the frequency and severity of accidents; results are safer customers and employees, and fewer claims against the organization.
- **Protect Company Value.** **KSC** prepares organizations to boost Revenues, safeguard assets, build stronger employee loyalty and protect themselves from reputational damage to shareholder value.



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